

ESC effectiveness at 100% installation rate



IIHS, 10/04 & 06/06

- All fatal crashes - 43 %
- Fatal single vehicle crashes - 56 %
- Single vehicle crashes - 41 %

NHTSA, 2006

- All single vehicle crashes passenger cars - 34 %
- SUVs - 59 %
- Single vehicle rollovers passenger cars - 71 %
- SUVs - 84 %

NHTSA Impact Analysis, 2006

- Up to 9,600 fatalities would be saved annually
- Up to 252,000 injuries could be prevented annually
- Net benefit 5.6 bn – 11.4 bn\$¹ per year

¹ low end at 7 % to high end at 3 % discount rate